

**SRIMCA-MBA, Uka Tarsadia University Organized an Expert Session on “Investment Awareness and Corporate Expectations”**

**Name of the Resource Person: Mr. Jignesh Desai**

**Designation/ Affiliation: Jt. Managing Director, NJ Group**

**Participants (Class, Sem., Number): SYMBA – Finance, Marketing and HR**

**Date: 30.07.2022**

**Time & Duration: 11:30 am – 12:30 pm**

**Coordinator: Dr. Swapnil Chaurasia**

**Venue: C-105**

An expert session on ‘Investment Awareness and Corporate Expectations’ was organized by SRIMCA-MBA for SYMBA students to provide them with basic overview on art of investing for beginners. The session was conducted by Mr. Jignesh Desai, Joint Managing Director NJ Group focusing on key aspects relates to investing such as time of investing, frequency of investing and determination of right asset class while investing. Industry profiling of mutual funds as an investment option added clarity to the mechanism of investing. During the talk, he also highlighted what they actually look for while they recruit the candidates. The session concluded with a question and answer round in which doubts and issues of students pertaining to mutual funds investment and comparison with other investment options was discussed.

